

DAVID CASSIDY, singing star of "The Partridge Family" television series, will appear for a one-night

performance on March 30 at the Cumberland Memorial Arena at Fayetteville.

The parade of top pop artists is continuing at the Cumberland Memorial Arena-Auditorium complex with a forthcoming performance by another up-and-comer David Cassidy of "Partridge Family" fame on Thursday, March 30, at 7:30 p.m.

Tickets are currently on sale at the boxoffice at the arena and locally Tarts downtown



TODAY & SATURDAY
"MOONSHINE MARAUDERS"

with Jeffrey Allen

In Color

— ALSO —

"NEVADA SMITH"

with Steve McQueen

In Color

SUNDAY

"SILENT RUNNING"

with Cliff Potts

In Color

in Lumberton.

According to his agent, David was literally discovered by the youngsters of the nation after only a few appearances on such TV shows as "Marcus Welby," and "Bonanza," to name a few during the 1969-70 season. Shortly after these episodes started, says agent Jim Flood, stations and networks were swamped with fan mail.

Before his debut in September, 1970 in "The Partridge Family" as Keith Partridge, David made a two-week promotional tour to ten cities in the U.S. In Chicago, Cassidy was flooded with gifts and in Detroit, he was met at 6 a.m. on a rainy morning by teens just waiting to see him enter a TV studio. Flood recalled.

A recording artist for Bell records, David is generally credited with 98 per cent of "Partridge Family" singles and albums. The single, "I Think I Love You" sold over five million copies, and "Doesn't Somebody Want To Be Wanted" topped the 1½ million mark only four weeks after being released.

His father is the well-known Jack Cassidy and his step-mother is Shirley Jones, one of

his co-stars on the Partridge show, a Screen Gems production.

Although his age is apparently something of a trade secret, it is a matter of fact that he was born in New York City on April 12 and received his grammar school education in West Orange, N. J. He came to Los Angeles and attended Emerson Junior High School and was graduated from Rexford, a school in Beverly Hills.

For some time after graduation, he worked with the Los Angeles Theatre Group and was featured in their production of "And So To Bed." He also played summer stock in New York and won a co-starring role in his first Broadway musical, "The Fig Leaves Are Falling," by Allan Sherman.

Off-screen, David is the natural musician he seems to be on TV, playing guitar as well as drums, and has done some composing and lyric writing. A few of his songs will be heard on the series upcoming and on forthcoming singles and albums.

For those interested in such vital statistics, David is 5 feet, 8 inches tall, weighs 130 pounds, has brown hair, hazel eyes and is single. He lives in the rustic canyon area of Hollywood.